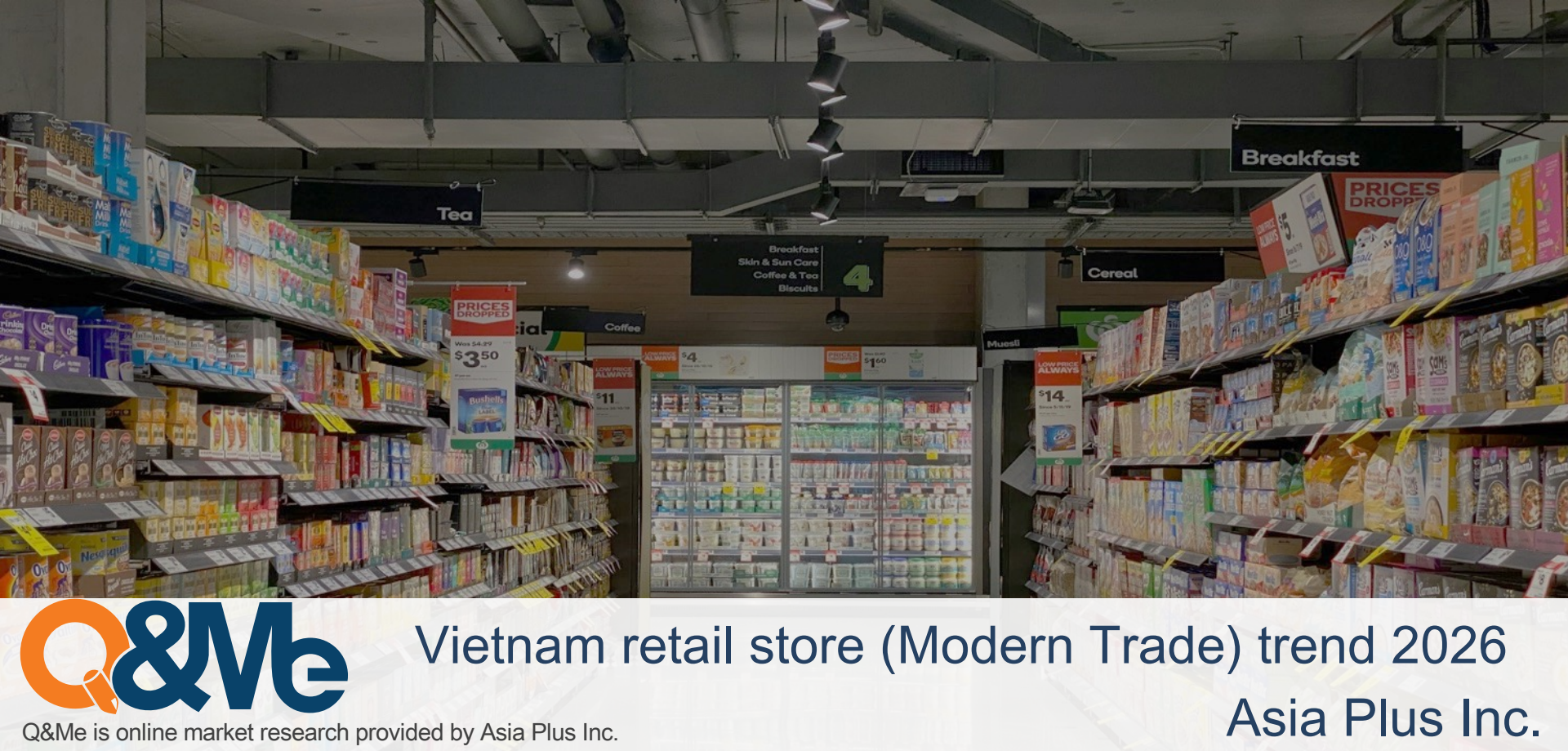


Vietnam retail store (Modern Trade) trend 2026

Asia Plus Inc.

Q&Me is online market research provided by Asia Plus Inc.



Overview

Vietnam is currently perceived as undergoing a vigorous phase of consumption expansion, characterized by an optimal population structure and an ascending middle-class segment, which, together with swift urbanization, is propelling the growth of contemporary trade practices.

The primary objective of this report is to shed light on the prevailing trend of modern trade by conducting a detailed analysis based on the categorical enumeration of prominent retail outlets across Vietnam.

The enumeration of the stores has been conducted as of March 2026.

- The store numbers in the report are based on desktop research.
- Some new stores were added in 2020/2021/2022/2023/2024/2025/2026. In those cases, we did not include those stores in 2019/2020/2021/2022/2023 comparison.
- 2019 data is as of April, 2020 data is as of March, 2021 data is as of April, 2022 - 2025 data are as of March.
- The numbers of 2020, 2021, 2022 can be affected by the COVID-19 pandemic.

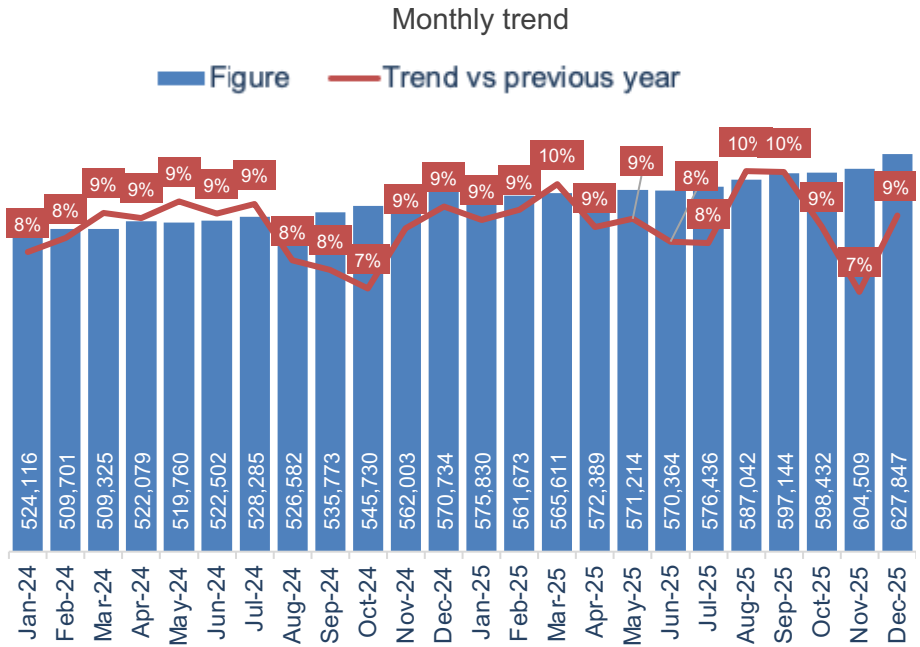


Vietnam retail trend summary

Billion VND

Retail sales trend (2025)

Category	2023 YOY* (Jan-Dec)	2024 YOY** (Jan-Dec)	2025 YOY** (Jan-Dec)	Trend vs P.Y
Total	5,865,487	6,391,003	7,008,932	9%
Retail	4,544,261	4,921,698	5,335,113	8%
Accommodation and catering	649,791	733,920	843,083	13%
Travelling	53,825	62,459	93,889	33%
Others	617,611	672,926	736,847	9%

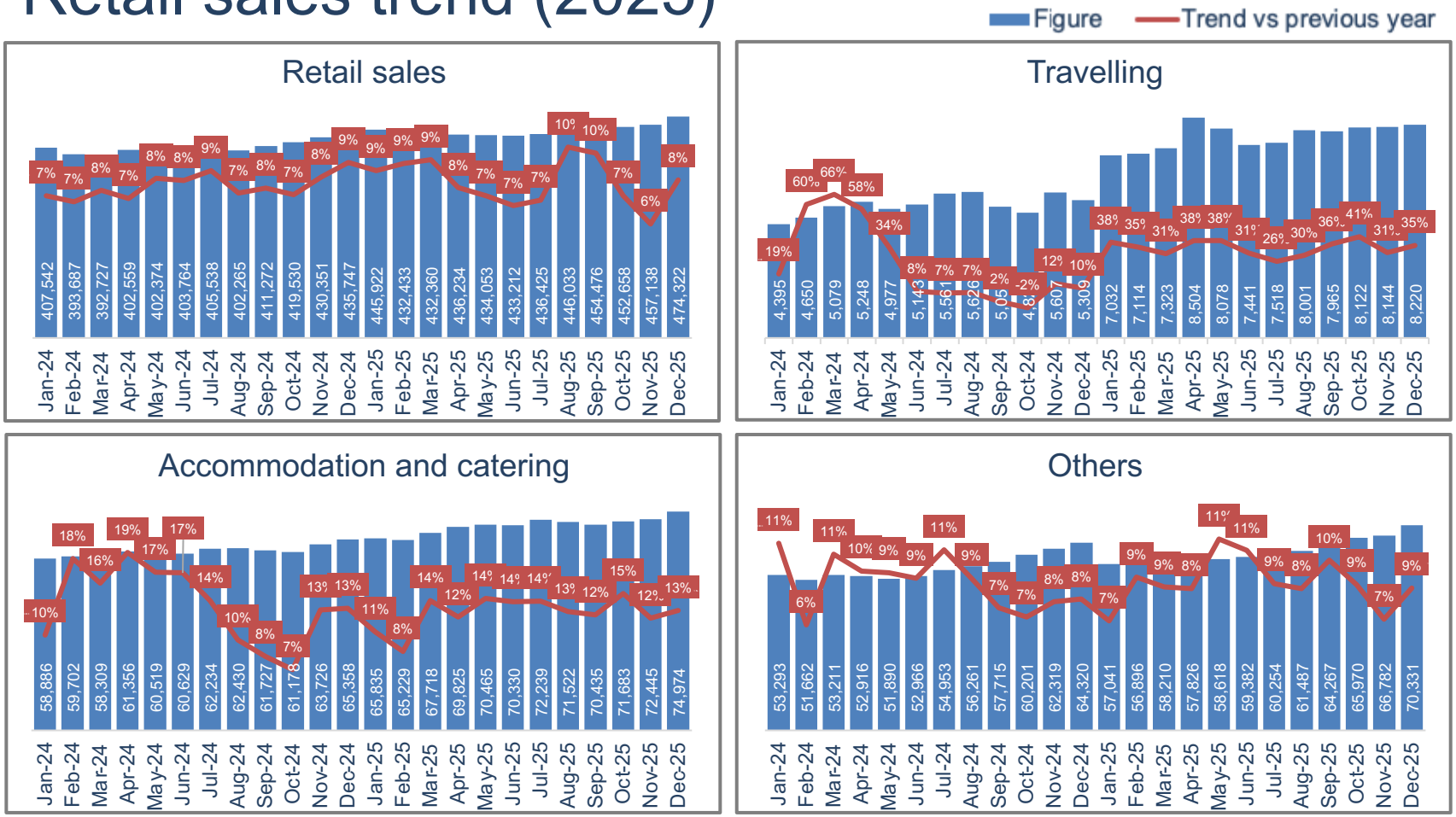


In 2025, the total retail sales of goods and consumer service revenue at current prices are estimated to reach VND 7 trillion, an increase of 9.0% compared to the same period last year.

*Source: GSO (General Statistics Office of Vietnam)/ * Recalculation: 2023 YOY = 2024 YOY/(100%+Growth rate) / ** Estimated figures provided by GSO*

Billion VND

Retail sales trend (2025)



Source: GSO (General Statistics Office of Vietnam)



Fierce competition among coffee chains

Top coffee chains continue expanding their store footprint, but at a slower pace. Meanwhile, **The Coffee House** is reducing its store network.

HIGHLANDS COFFEE

2024: 770
2025: 855 (11%)
2026: 928 (8%)

PHUC LONG Since 1968 Coffee & Tea

2024: 158
2025: 237 (50%)
2026: 249 (5%)

TM

2024: 104
2025: 127 (22%)
2026: 149 (15%)

KATINAT SAIGONKAFE

2024: 69
2025: 93 (35%)
2026: 120 (23%)

THE COFFEE HOUSE

2024: 141
2025: 93 (-34%)
2026: 82 (-13%)

Q&Me



Cosmetic chain expansion accelerates

Beauty retail chains show mixed trends: **Hasaki** continues strong expansion, **Guardian** grows modestly, while **The Body Shop** and **The Face Shop** continue to reduce their store networks.

HASAKI.VN
Chất lượng thật - Giá trị thật!

2024: 172
2025: 252 (47%)
2026: 304 (17%)

guardian

2024: 104
2025: 125 (20%)
2026: 127 (2%)

THE BODY SHOP

2024: 41
2025: 30 (-27%)
2026: 29 (-3%)

THE FACE SHOP
CLEAN BEAUTY

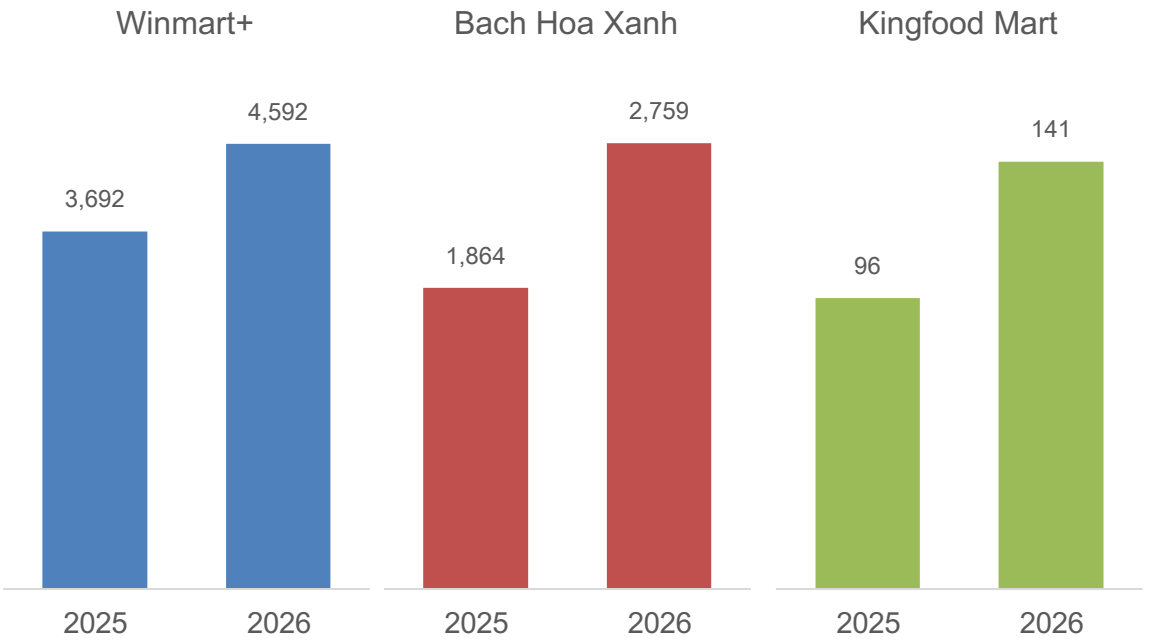
2024: 32
2025: 28 (-13%)
2026: 9 (-211%)

Q&Me



Supermarket chain re-expansions

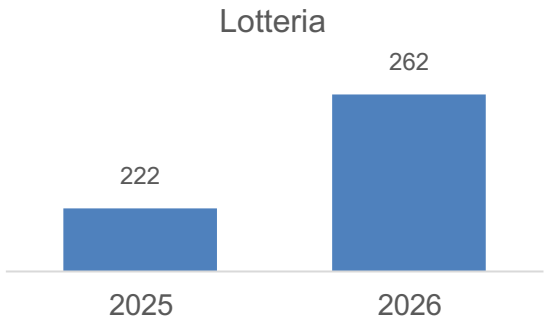
Small- and medium-sized supermarket chains, including WinMart+, Bách Hóa Xanh, and Kingfood Mart, are rapidly expanding in both urban and suburban areas.

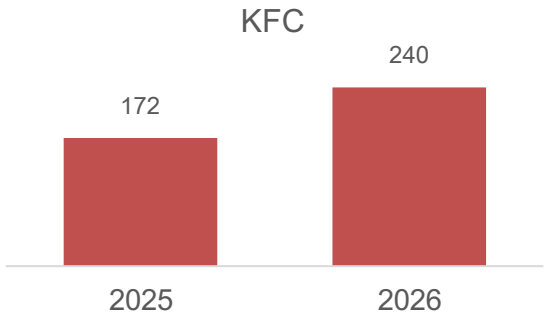


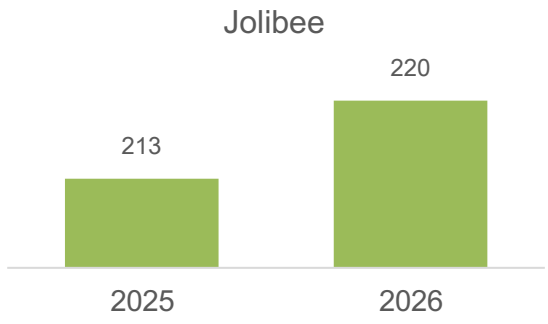


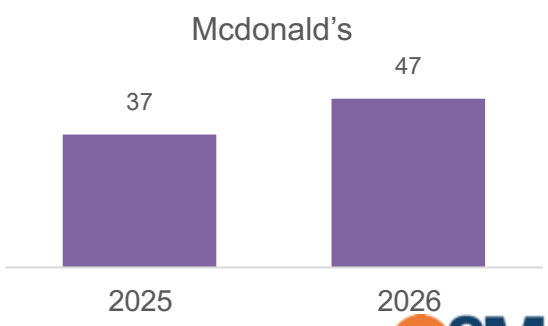
Fast food chains drive expansion

Fast food chains are showing relatively strong store expansion, particularly outside HCM and Hanoi. KFC has recorded over 40% store growth in the last 12 months.





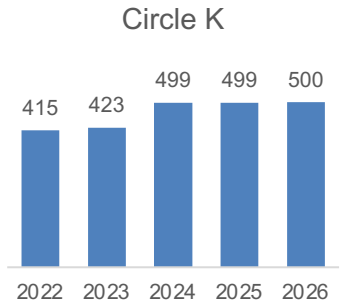


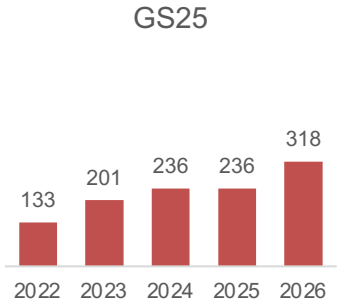


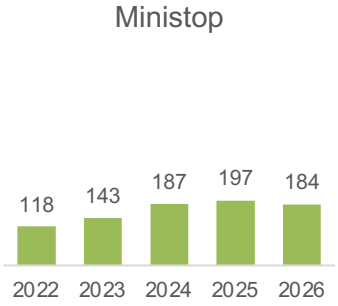


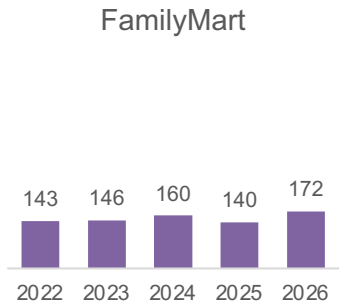
Ups & downs of convenience store

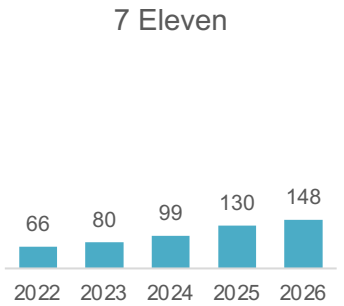
Convenience store chains continue expanding their footprint in Vietnam. Growth is mainly driven by **GS25** and **7-Eleven**, while **Circle K** remains stable and **Ministop** shows slight fluctuation.







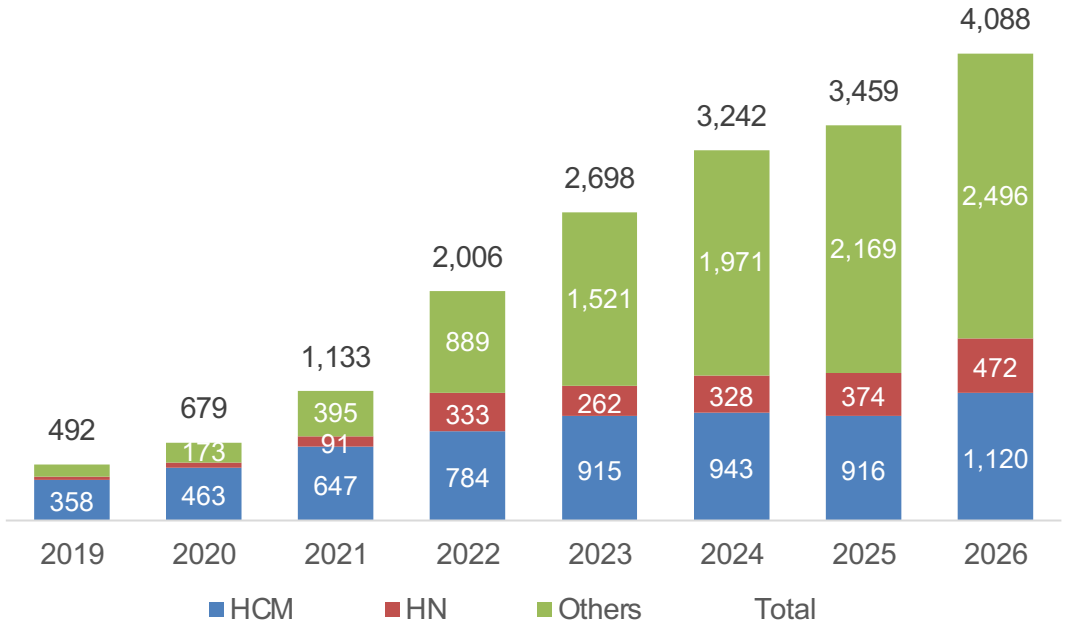






Drug store steady expansion

Drugstore chains continue strong expansion, **reaching over 4,000 stores in 2026**, with growth mainly driven by expansion in provinces outside HCM and Hanoi.

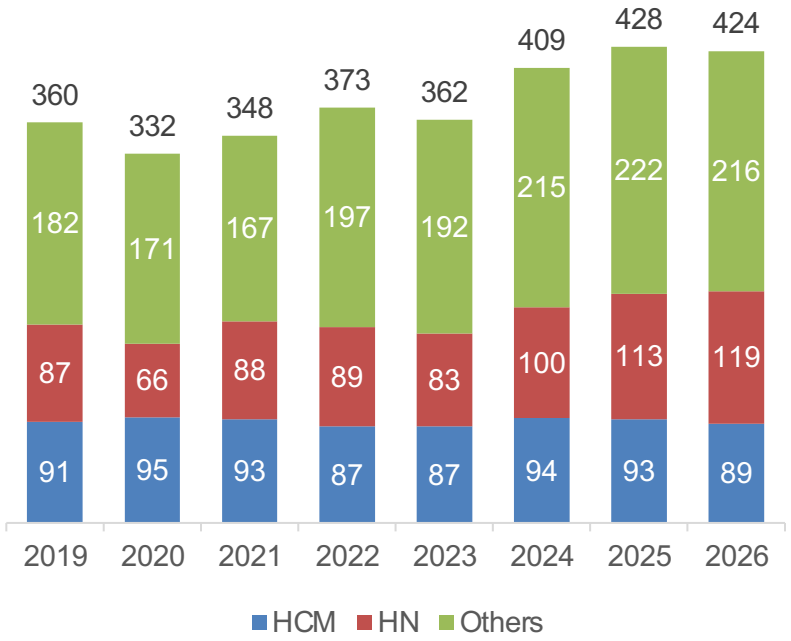




Vietnam modern trade landscape 2026

Supermarket

Supermarket chains show modest growth overall, while smaller chains (not included in the chart) such as Kingfood, Klever Fruit, and Fujimart continue expanding.

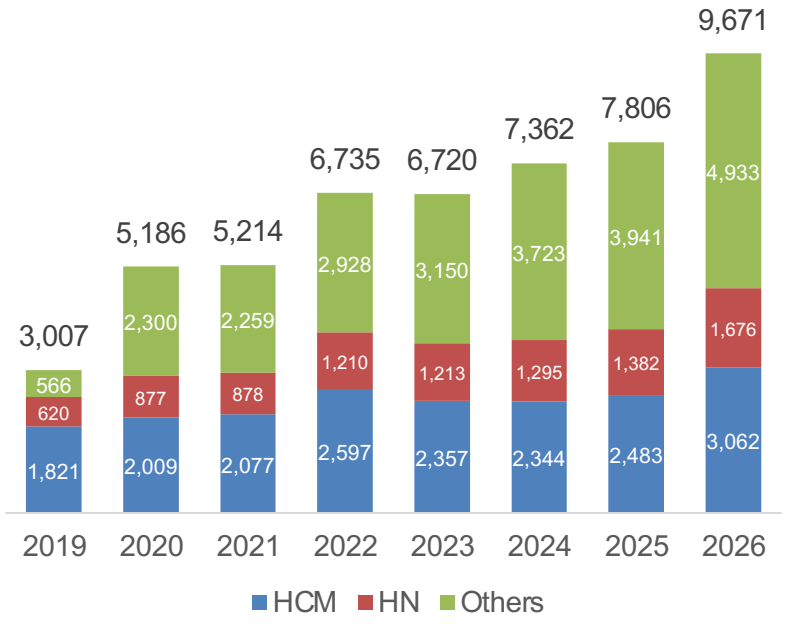


Name	HCM	HN	Others	Total
Kingfood Mart	134	-	7	**141**
Winmart	20	45	71	**136**
Coopmart	39	6	73	**118**
Klever fruit	15	41	-	**56**
Big C/ Go!	6	2	34	**42**
Sakuko	-	24	11	**35**
Aeon Maxvalu	-	22	6	**28**
Lanchimart	-	10	14	**24**
Fujimart	-	23	-	**23**
MegaMarket	3	4	13	**20**
BRG Mart	-	12	6	**18**
Annam Gourmet	12	2	-	**14**
Aeon Citimart	13	-	-	**13**
Tops Market	4	5	-	**9**
Nam An Market	4	-	-	**4**
Emart	3	-	-	**3**
Satramart	1	-	-	**1**
Total	**254**	**196**	**235**	**685**

*The above graph figure does not include Kingfood Mart, Nam An Market, Klever Fruit, Aeon Max Valu (added in 2025).

Convenient store / Mini super

Mini-supermarket chains see strong expansion from WinMart+ and Bach Hoa Xanh, each adding >700 stores. Meanwhile, convenience store chains remain relatively stable with limited changes in store numbers.

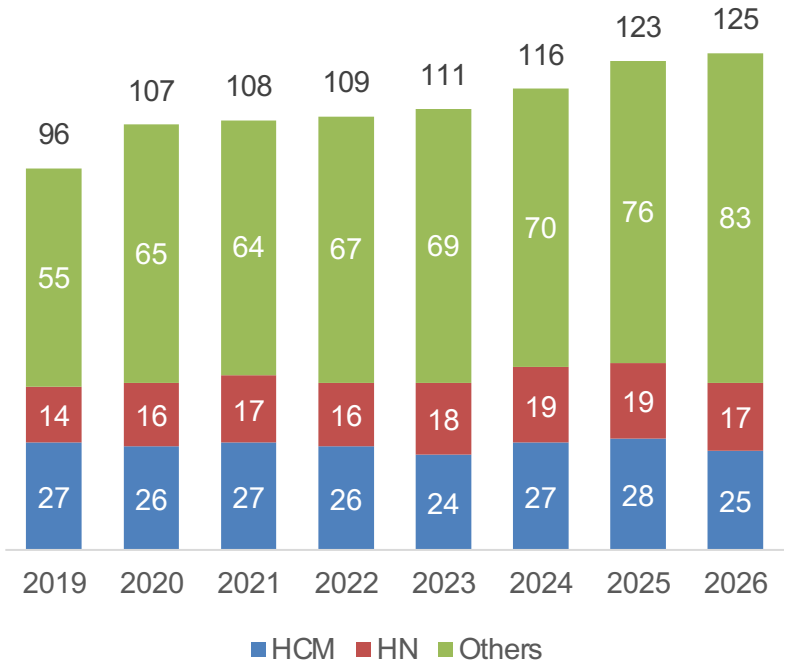


Name	HCM	HN	Others	Total
Winmart+	N/A	N/A	N/A	**4592**
Bach Hoa Xanh	888	-	1871	**2759**
Co.op food	185	4	390	**579**
Circle K	223	191	86	**500**
GS25	196	46	76	**318**
Satrafoods	226	-	-	**226**
Mini Stop	184			**184**
Family Mart	172	-	-	**172**
7 Eleven	139	4	5	**148**
K-market	19	33	14	**66**
B's Mart	40	-	-	**40**
Soi Bien	-	36	-	**36**
Cheers	*19*	-	*3*	***22***
Bac Tom	-	20	-	**20**
BRGMART	2	15	-	**17**
T-Mart	-	14	-	**14**
3sach Mart	*10*	-	-	***10***
Total	**3091**	**1676**	**4936**	**9703**

*The above graph figure does not include: Cheers (added 2020), 3Sach Mart (added 2025)

Department store

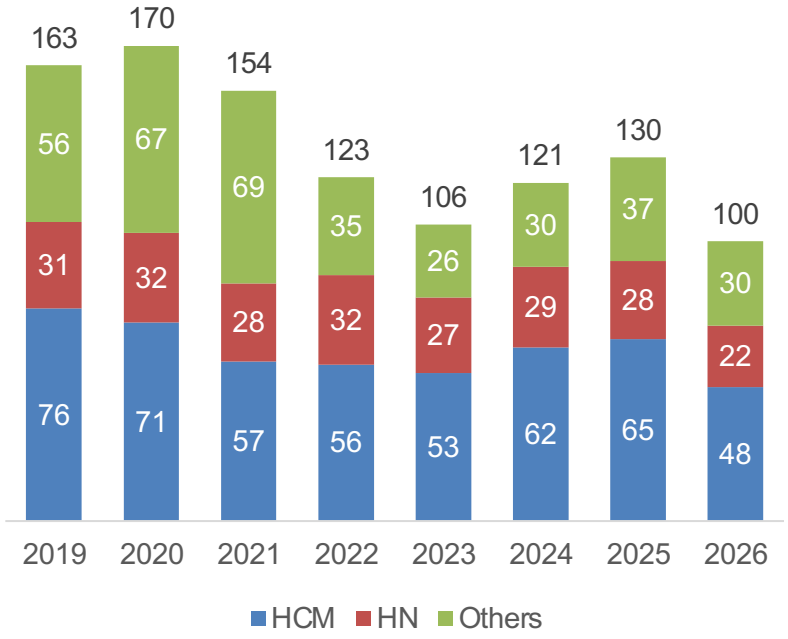
Department stores remain stable, with new openings mainly from AEON and Vincom.



Name	HCM	HN	Others	Total
Vincom	14	12	65	**91**
AEON Mall	3	3	9	**15**
LotteMart	4	2	9	**15**
Crescent Mall	1	-	-	**1**
Diamond	1	-	-	**1**
Takashimaya	1	-	-	**1**
VivoCity	1	-	-	**1**
Total	**26**	**34**	**85**	**145**

Mini store

The number of mini stores continues to decline, especially in HCM, with brands like Daiso, Miniso, and Mumuso reducing over 30% of their stores compared to 2024.

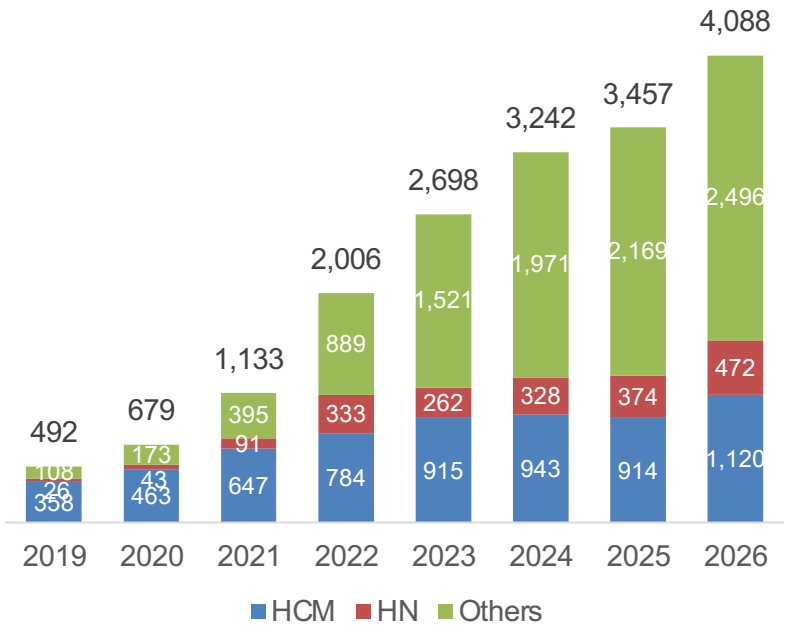


Name	HCM	HN	Others	Total
Miniso	25	13	28	**66**
Minigood	11	3	-	**14**
OH!SOME	6	6	1	**13**
Moji	5	5	-	**10**
Hachi Hachi	5	-	-	**5**
Daiso	2	-	1	**3**
Komonoya	-	1	1	**2**
Total	**48**	**22**	**30**	**100**

*The above graph figure does not include OH!SOME which was added in 2026

Drug store

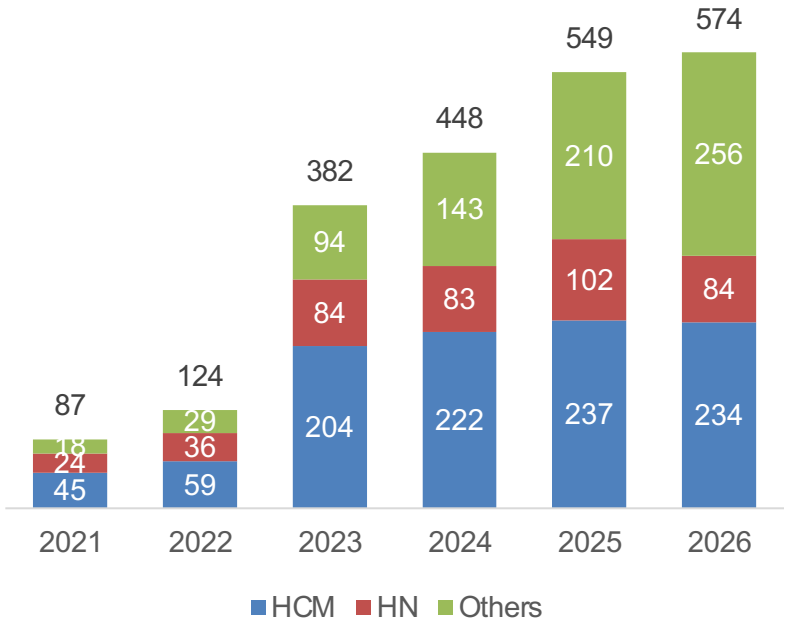
The number of drugstores in 2026 increased by ~15% vs. 2025, mainly driven by the expansion of Long Chau (+400 stores), along with Pharmacity and An Khang (+100 stores).



Name	HCM	HN	Others	Total
Long Chau	461	288	1632	**2381**
Pharmacity	431	159	475	**1065**
An Khang Pharmacy	113		302	**415**
Guardian	79	21	27	**127**
Medicare	8		56	**64**
Matsumoto Kiyoshi	11	4	4	**19**
Phano Pharmacy	15			**15**
ECO pharma	2			**2**
Total	**1120**	**472**	**2496**	**4088**

Cosmetic store

Cosmetic store numbers increase slightly vs. 2025, mainly driven by the expansion of Hasaki, while local brand Cỏ Mềm records >20% growth across other regions.

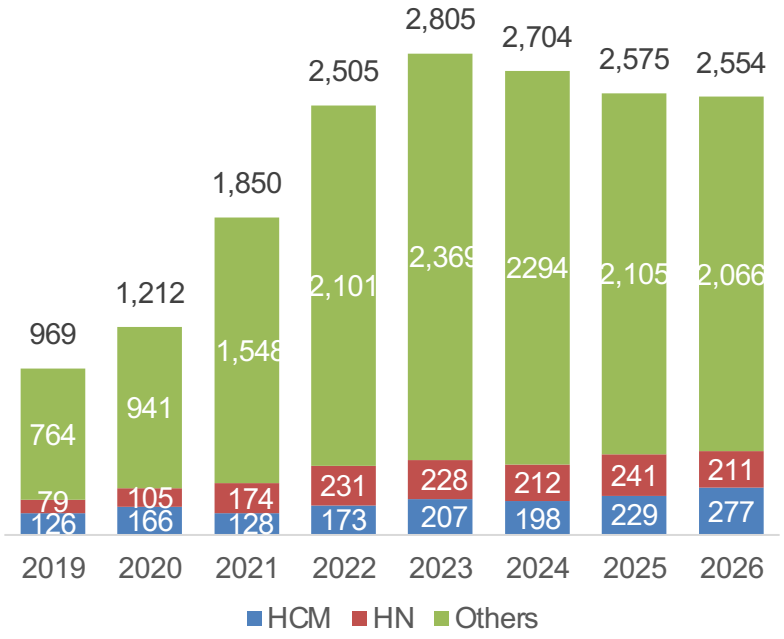


Name	HCM	HN	Others	Total
Hasaki	91	13	200	**304**
Guardian	79	21	27	**127**
Cỏ Mềm	15	13	52	**80**
The Body Shop	14	10	5	**29**
Beautybox	14	9	2	**25**
Watsons Vietnam	18	-	1	**19**
Glam Beautique	6	3	7	**16**
Mint Cosmetics	-	15	-	**15**
The gioi SkinFood	7	1	4	**12**
Sammi Shop	-	9	2	**11**
Beauty garden	1	2	6	**9**
Mat hoa da phan	4	-	5	**9**
The Face Shop	3	4	2	**9**
DN Cosmetics	-	-	2	**2**
Nutycosmetic	2	-	-	**2**
Bicicosmetics	1	-	-	**1**
Total	**255**	**100**	**315**	**670**

* The above graph figure does not include: Cỏ Mềm and Glam Beautique (added 2025)

Electric chains

The number of electronics chains remains stable from 2025-2026, with most brands maintaining their store networks, while Nguyen Kim shows a slight decline in other regions.

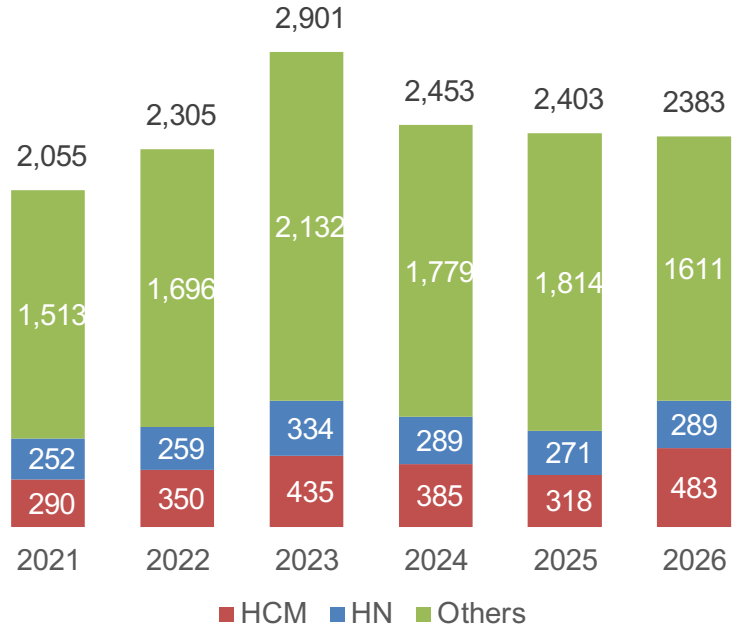


Name	HCM	HN	Others	Total
Dien may xanh	239	123	1664	**2026**
Mediamart	-	57	276	**333**
Cho Lon	23	-	74	**97**
Dien may HC	-	12	32	**44**
Nguyen Kim	11	6	20	**37**
Pico	2	6	-	**8**
ECO-Mart	-	7	-	**7**
Thien Hoa	2			**2**
Total	**277**	**211**	**2066**	**2554**

* The above graph figure excludes Mediamart in 2019 and 2020.

IT devices chains

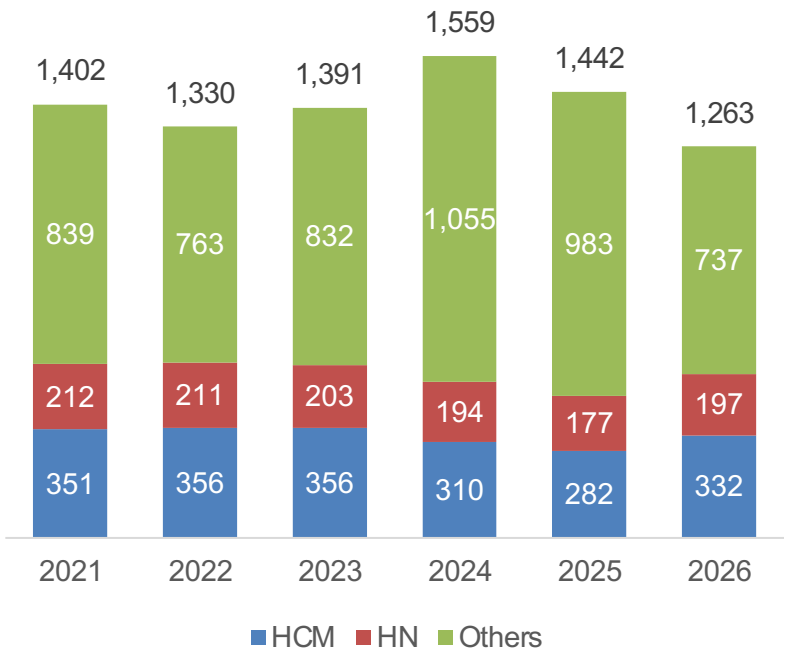
The number of IT device chains remains stable with a slight decline overall, as major chains like CellphoneS and FPT Shop close some stores in other regions, while Phong Vu doubles its expansion in 2026.



Name	HCM	HN	Others	Total
The gioi di dong	189	84	657	**930**
FPT shop	121	82	420	**623**
Viettel store	42	43	334	**419**
CellphoneS	48	33	81	**162**
Hoang Ha	24	39	62	**125**
Phong Vu	26	6	44	**76**
Di Dong Viet	33	2	13	**48**
Total	**483**	**289**	**1611**	**2383**

Fashion apparel chain (1/2)

The number of fashion stores shows a declining trend, with major chains maintaining their networks while Blue Exchange records a significant reduction in store numbers.

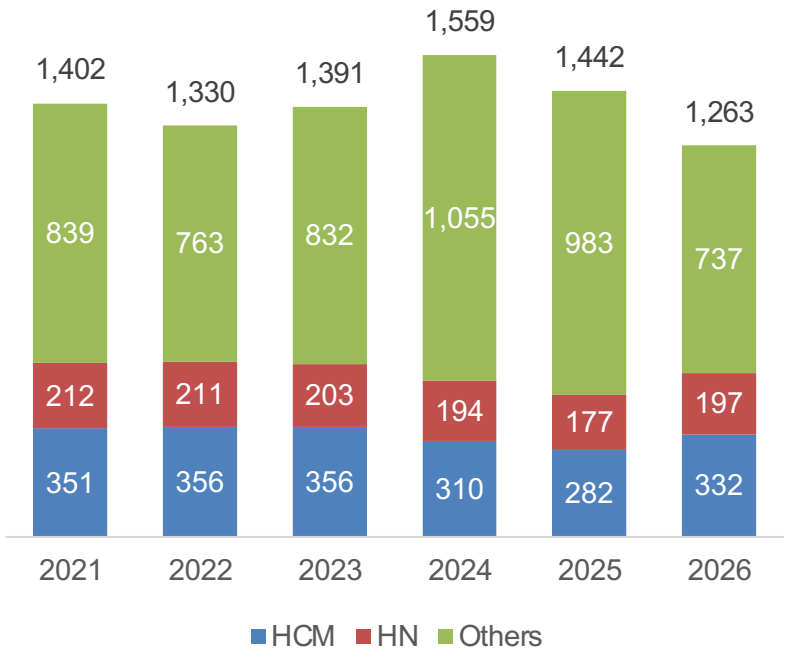


Name	HCM	HN	Others	Total
Viet Tien	83	40	235	**358**
Blue exchange	62	21	232	**315**
Yody	15	29	239	**283**
Owen	29	48	129	**206**
Biti's	42	18	131	**191**
An Phuoc	56	25	95	**176**
Elise	26	21	83	**130**
Canifa	5	42	64	**111**
Vascara	28	4	54	**86**
IVY Moda	12	15	48	**75**
Adidas	20	20	24	**64**
Levi's	24	16	18	**58**
Juno	22	3	23	**48**
Nike	19	14	14	**47**
Charles & Keith	14	10	9	**33**
Hoang Phuc	11	9	12	**32**

*The above graph figure does not include: Vascara, Yody, Nike, Adidas, Viet Tien, Zara, Mango, Charles & Keith, Ninomax, Owen, MLB (added in 2025)

Fashion apparel chain (2/2)

The number of fashion stores shows a declining trend, with major chains maintaining their networks while Blue Exchange records a significant reduction in store numbers.

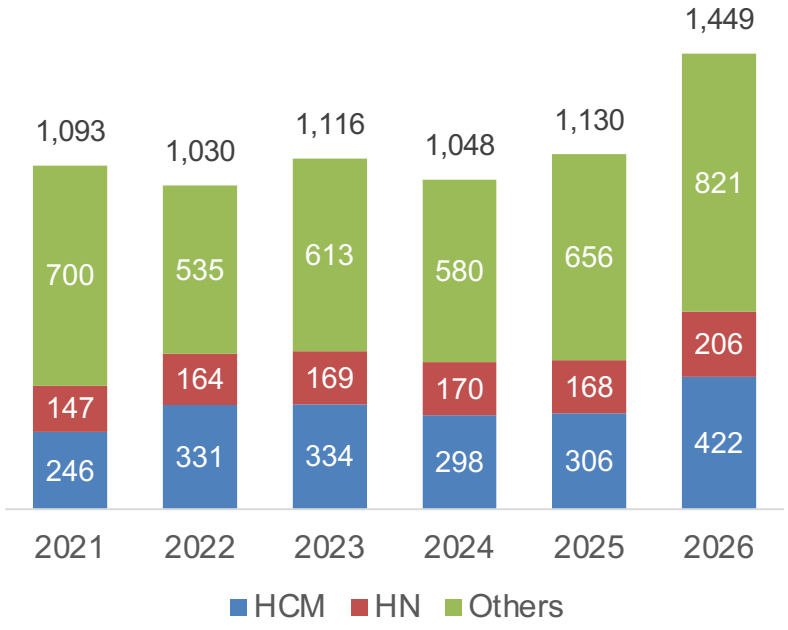


Name	HCM	HN	Others	Total
Uniqlo	14	10	6	**30**
MLB	11	11	8	**30**
Couple TX	14	-	15	**29**
H&M	7	4	3	**14**
Lacoste	8	5	1	**14**
Ninomax	6	1	7	**14**
K&K Fashion	11	-	2	**13**
Converse	7	2	2	**11**
Mango	6	3	1	**10**
Kelly Bui	3	4	2	**9**
G2000	5	2	-	**7**
Zara	2	3	-	**5**
Crazyteen	3	-	-	**3**
Total	**565**	**380**	**1457**	**2399**

*The above graph figure does not include: Vascara, Yody, Nike, Adida, Viet Tien, Zara, Mango, Charles & Keith, Ninomax, Owen, MLB (added in 2025)

Kids / baby stores

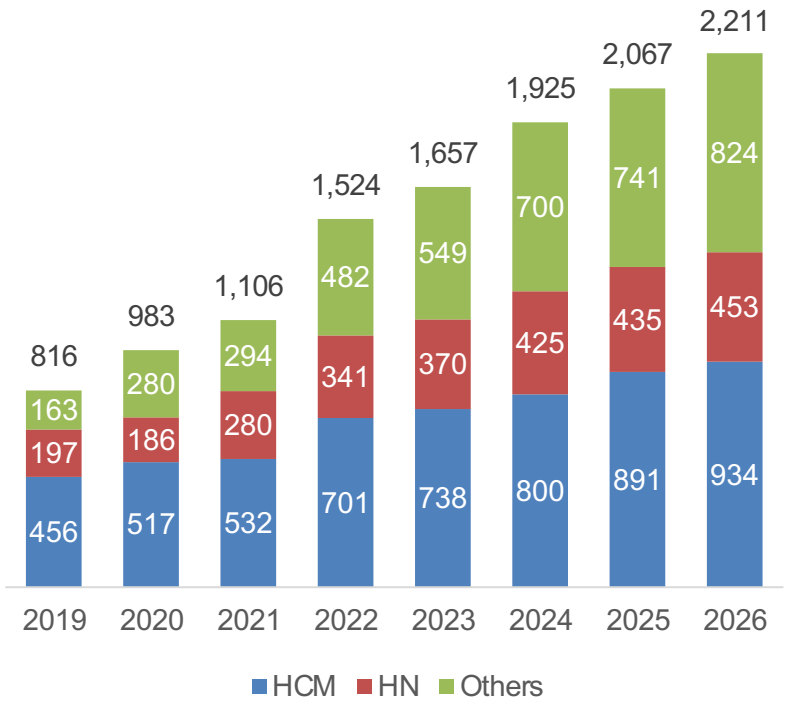
The number of kids and baby stores records strong growth, led by AVA Kids (+30%), Con Cung (+25%), and Kids Plaza (+15%).



Name	HCM	HN	Others	Total
Concung	292	37	708	**1037**
Kids Plaza	53	93	46	**192**
AVAKids	49	-	42	**91**
Bibomart	17	42	20	**79**
TituCare	9	17	4	**30**
Vuon cua be	-	14	-	**14**
Shop tre tho	2	1	1	**4**
Total	**422**	**206**	**821**	**1449**

Coffee chain store (1/2)

The number of coffee chain stores continues to grow steadily year by year, driven by strong expansion in HCM and other regions.

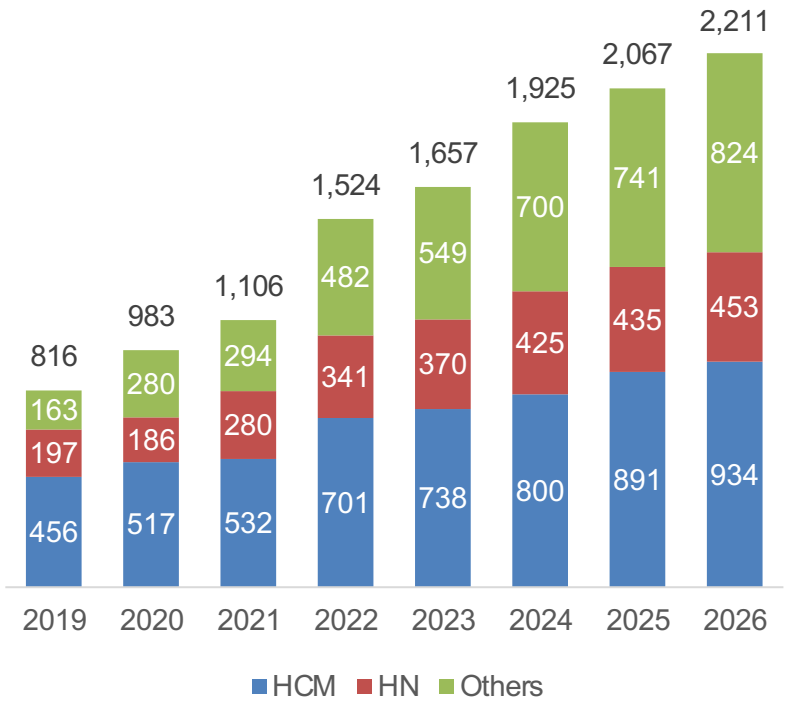


Name	HCM	HN	Others	Total
Milano	452	24	1469	**1945**
Highlands	314	192	422	**928**
Trung Nguyen	176	55	234	**465**
Viva Star Coffee	271	18	41	**330**
Phuc Long	154	37	58	**249**
Guta Café	210	-	-	**210**
Café Ông Bầu	107	3	64	**174**
Starbucks	65	41	43	**149**
Katinat	71	18	31	**120**
Aha coffee	1	71	18	**90**
Passio	88	-	-	**88**

*This graph does not include Katinat, Gemini, Milano, Viva Star Coffee, Guta Café, Kafa Café, Phindeli, King Coffee, Café Ông Bầu, E-Coffee (added in 2024) and Phê La, Cafe Amazon (added in 2025), Everyhalf (2026)

Coffee chain store (2/2)

The number of coffee chain stores continues to grow steadily year by year, driven by strong expansion in HCM and other regions.

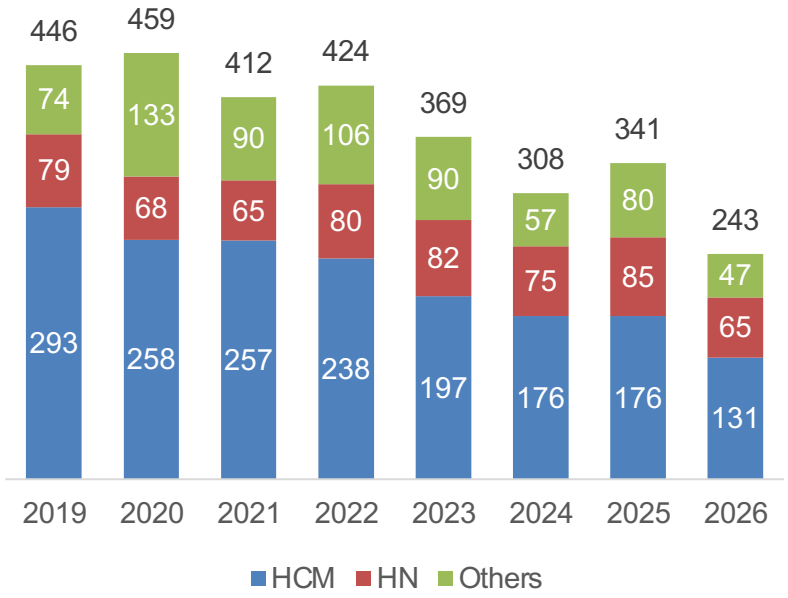


Name	HCM	HN	Others	Total
The Coffee House	49	24	9	**82**
Cong Caphe	19	25	27	**71**
E-Coffee	-	4	49	**53**
Wayne's Coffee	23	5	11	**39**
Phê La	10	10	16	**36**
Everyhalf	24	2	1	**27**
Kafa Café	3	13	9	**25**
Gemini	-	19	4	**23**
Cheese Coffee	17	1	-	**18**
The Coffee Bean and Tea Leaf	13	2	-	**15**
The Coffee Factory	8	-	2	**10**
Thuc Coffee	7	-	-	**7**
Phindeli	4	-	-	**4**
King Coffee	1	-	-	**1**
Total	**2087**	**564**	**2508**	**5159**

*This graph does not include Katinat, Gemini, Milano, Viva Star Coffee, Guta Café, Kafa Café, Phindeli, King Coffee, Café Ông Bầu, E-Coffee (added in 2024) and Phê La, Cafe Amazon (added in 2025), Everyhalf (2026)

Milk tea chain store (1/2)

The number of well-known milk tea chains declined in 2025 (e.g., Bobabop, Chago, TocoToco), while low-price milk tea chains have rapidly emerged in the Vietnam market.

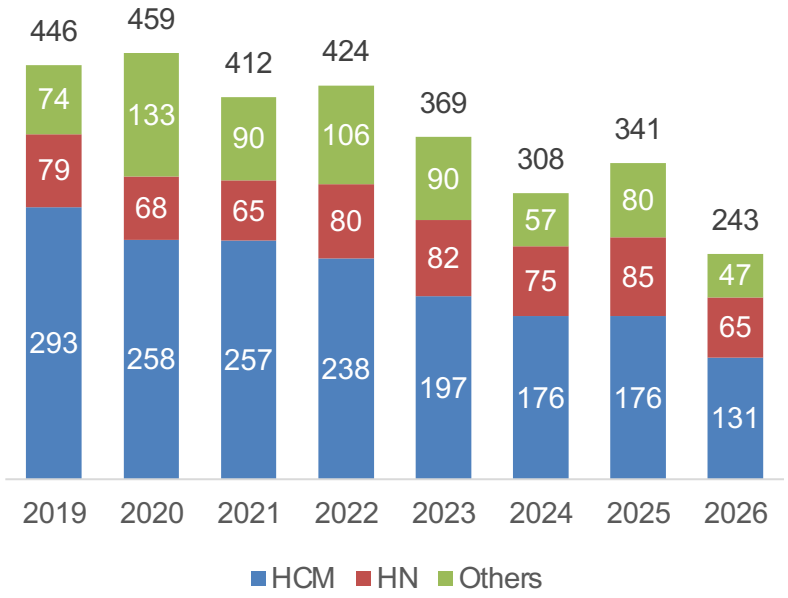


Name	HCM	HN	Others	Total
Hồng trà Ngô Gia	241	4	244	489
Toco Toco	61	166	2	229
Hồng trà sữa Ba Cô Gái Tam Hảo	80	-	39	119
Maycha	66	-	16	82
Koi Thé	38	16	9	63
Gong Cha	33	6	15	54
Trà sữa viên viên	31	-	23	54
Tiger Sugar	22	22	9	53

*The graph does not include: Hồng Trà Ngô Gia, Toco Toco, Maycha (add in 2025), Hồng trà sữa Ba Cô Gái Tam Hảo, Trà Sữa Viên viên, Chagee (added in 2026)

Milk tea chain store (1/2)

The number of well-known milk tea chains declined in 2025 (e.g., Bobabop, Chago, TocoToco), while low-price milk tea chains have rapidly emerged in the Vietnam market.

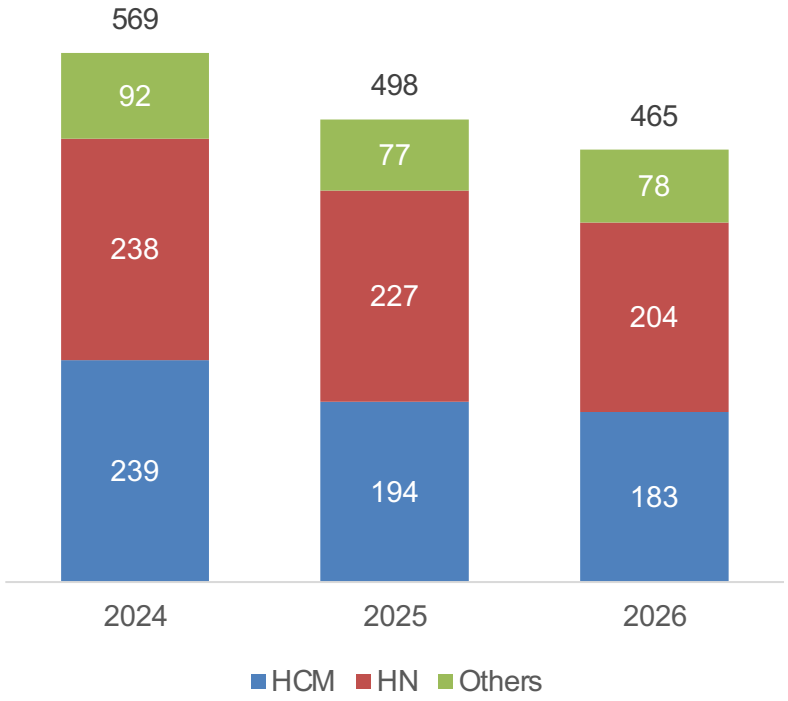


Name	HCM	HN	Others	Total
The Alley	15	13	9	37
Chagee	21	-	-	21
Bobapop	9	3	2	14
Cha Go	-	3	3	6
Lavida	6	-	-	6
Coco fresh tea & juice	2	2	-	4
R&B Tea	3	-	-	3
Toocha	1	-	-	1
Hoa Huong Duong	1	-	-	1
Uncle Tea	1	-	-	1
Total	**631**	**235**	**371**	**1237**

*The graph does not include: Hồng Trà Ngô Gia, Toco Toco, Maycha (add in 2025), Hồng trà sữa Ba Cô Gái Tam Hảo, Trà Sữa Viên viên, Chagee (add in 2026)

Sweets/ bakery chain store (1/2)

The number of sweets/bakery chains shows a similar trend to 2025, with a slight decline in key cities as brands such as Givral, Goofoo, Nguyen Son Bakery, and Baskin Robbins close some stores.

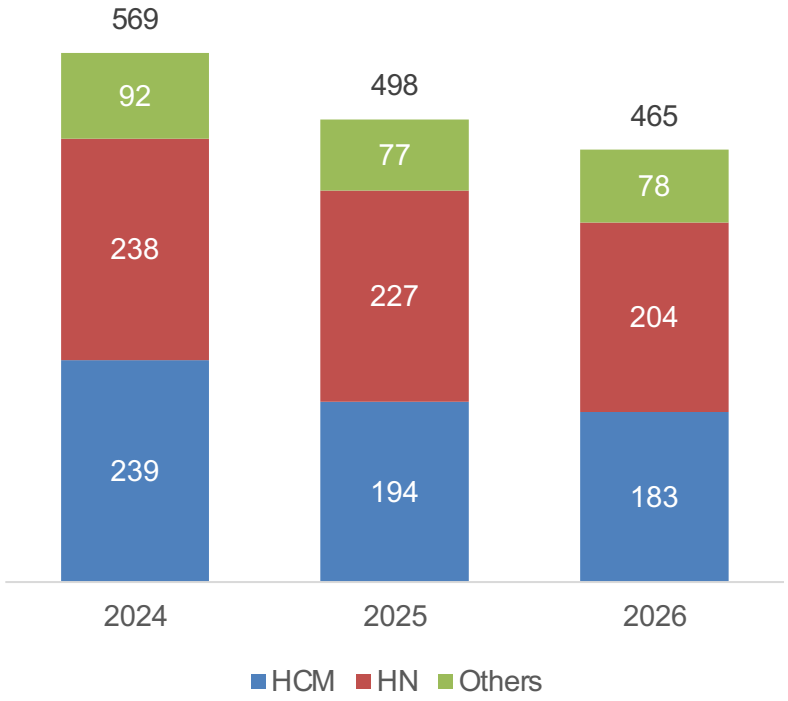


Name	HCM	HN	Others	Total
Mixue	N/A	N/A	N/A	**1304**
Fresh Garden	-	71	-	**71**
Goofoo	1	15	46	**62**
Origato Cake	-	48	-	**48**
Tous Les Jours	23	12	2	**37**
Givral	36	-	-	**36**
BreadTalk	19	5	4	**28**
Chewy Chewy	12	6	6	**24**
Maison Marou	10	7	5	**22**
Paris Gateux	-	21	-	**21**
Dairy Queen	8	7	5	**20**
Nguyen Son Bakery	-	16	4	**20**
ABC Bakery	15	-	4	**19**
Artisan	13	2	3	**18**
Anh Hoa Bakery	-	15	-	**15**
Duc Phat Bakery	12	-	2	**14**
IT Cream & Bakery	-	14	-	**14**

*The graph and table (Total of HCM, HN, Others) do not include the number of Mixue stores (Source: Momentum Works).
**The figure does not include: Artisan, 350F, Bakes Saigon, Paris Gateux (added in 2025)

Sweets/ bakery chain store (2/2)

The number of sweets/bakery chains shows a similar trend to 2025, with a slight decline in key cities as brands such as Givral, Goofoo, Nguyen Son Bakery, and Baskin Robbins close some stores.

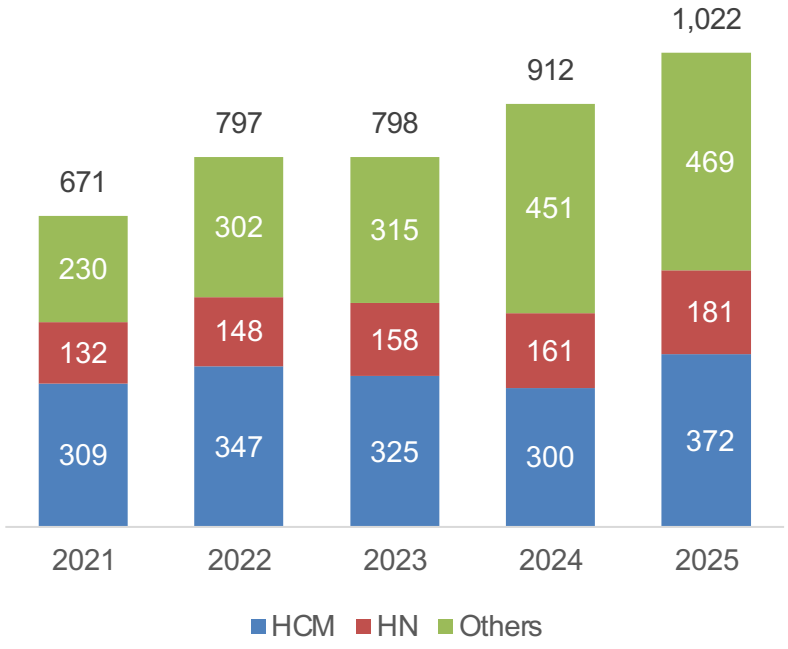


Name	HCM	HN	Others	Total
Savouré	11	-	-	**11**
Hy Lam Mon Bakery	10	-	-	**10**
Mochi Sweets	4	4	2	**10**
Beard Papa's	8	-	1	**9**
Paris Baguette	6	3	-	**9**
Morico	8	-	-	**8**
Swensen's	4	3	-	**7**
Bud's	5	-	-	**5**
Hokkaido Baked Cheese Tart	4	-	-	**4**
Snowee	4	-	-	**4**
Bakes Saigon	3	-	-	**3**
Häagen-Dazs	1	1	-	**2**
350F	2	-	-	**2**
Total	**201**	**227**	**81**	**1813**

*The graph and table (Total of HCM, HN, Others) do not include the number of Mixue stores (Source: Momentum Works).
**The figure does not include: Artisan, 350F, Bakes Saigon, Paris Gateux (added in 2025)

Food chain store – Fast food

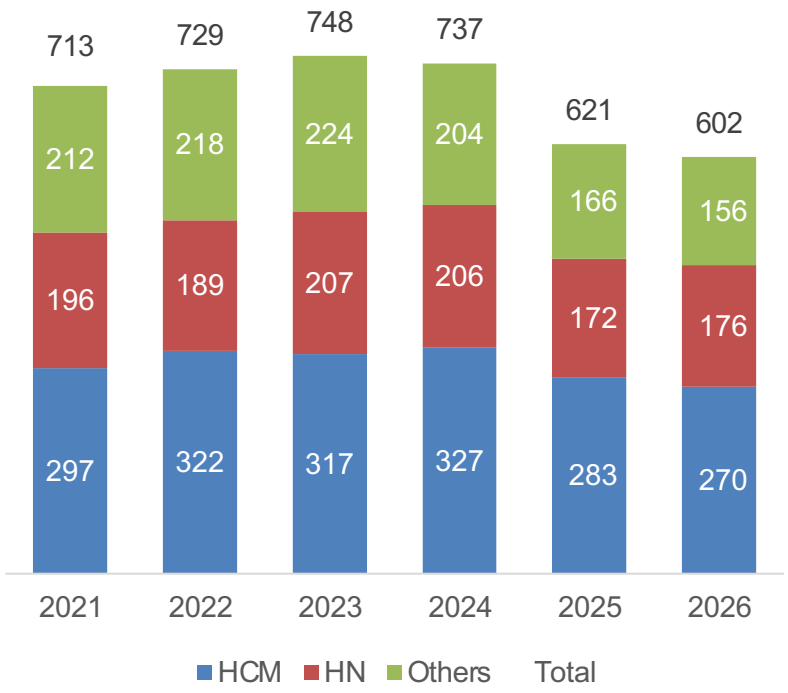
In 2026, fast food chains continue expanding, led by major players such as KFC (+28%), McDonald's (+21%), and Lotteria (+15%).



Name	HCM	HN	Others	Total
Lotteria	75	54	133	**262**
KFC	19	25	196	**240**
Jolibee	42	11	167	**220**
Pizza Hut	32	29	52	**113**
The Pizza Company	36	16	31	**83**
Popeyes	32	16	12	**60**
Domino's Pizza	29	17	13	**59**
Texas chicken	30	8	12	**50**
Mcdonald	25	10	12	**47**
Papaxốt	9	-	-	**9**
Burger King	5	3	-	**8**
Pizza Inn	4	-	1	**5**
Total	**338**	**189**	**629**	**1156**

Food chain store – BBQ/ Hotpot/ Others (1/3)

The number of BBQ, hotpot, and other food chains decreased due to the downsizing of multiple chains. King BBQ, Kpub, Kichi-Kichi have shut down some stores.

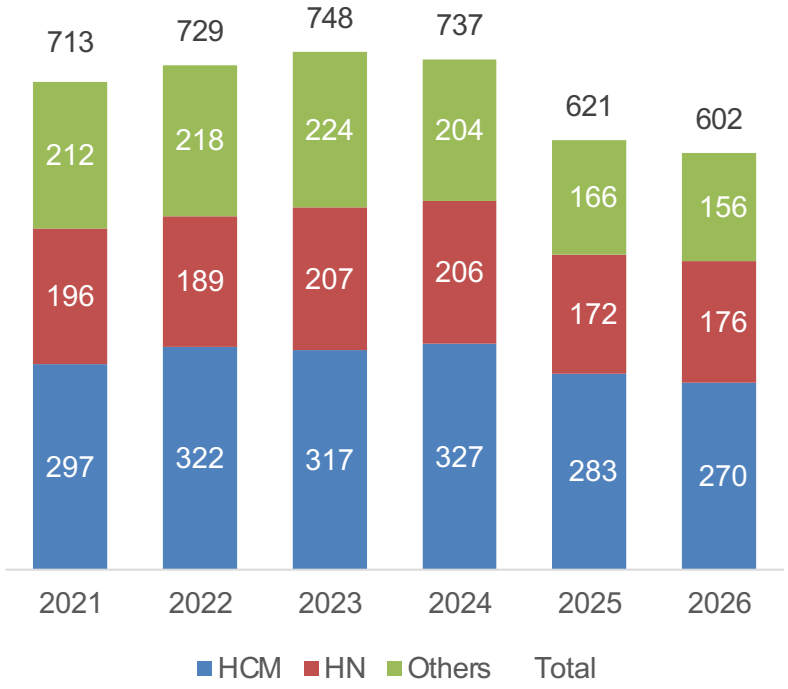


Name	HCM	HN	Others	Total
BBQ				
GogiHouse	53	36	61	**150**
King BBQ	13	9	14	**36**
Shogun	4	5	2	**11**
Sumo BBQ	4	5	2	**11**
Sumo Yakiniku	4	5	2	**11**
Kpub	6	-	3	**9**
Tasaki BBQ	2	2	-	**4**
Yaki - Chang dung nuong	2	-	-	**2**
BukBuk	-	-	1	**1**

*The above graph figure does not include: Chang - Modern Thai Cuisine, Chang Kang Kung, Haidilao, Crystal Jade, Lau Bo Sai Gon, Meiwei, RuNam, Sumo Yakiniku, Sushi Tei, Wrap & Roll, Wulao, Yutang (added in 2024).

Food chain store – BBQ/ Hotpot/ Others (2/3)

The number of BBQ, hotpot, and other food chains decreased due to the downsizing of multiple chains. King BBQ, Kpub, Kichi-Kichi have shut down some stores.

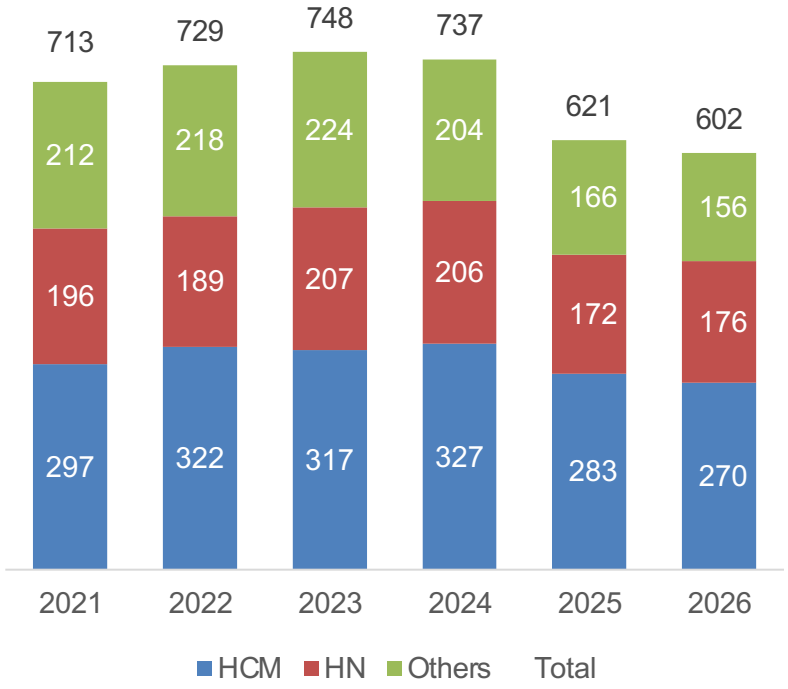


Name	HCM	HN	Others	Total
Hotpot				
Kichi-Kichi	47	22	38	**107**
Manwah	23	17	15	**55**
Haidilao	9	6	1	**16**
Ashima	4	7	-	**11**
Hotpot Story	4	2	4	**10**
Wulao	4	4	-	**8**
Hutong	1	-	-	**1**

*The above graph figure does not include: Chang - Modern Thai Cuisine, Chang Kang Kung, Haidilao, Crystal Jade, Lau Bo Sai Gon, Meiwei, RuNam, Sumo Yakiniku, Sushi Tei, Wrap & Roll, Wulao, Yutang (added in 2024).

Food chain store – BBQ/ Hotpot/ Others (3/3)

The number of BBQ, hotpot, and other food chains decreased due to the downsizing of multiple chains. King BBQ, Kpub, Kichi-Kichi have shut down some stores.

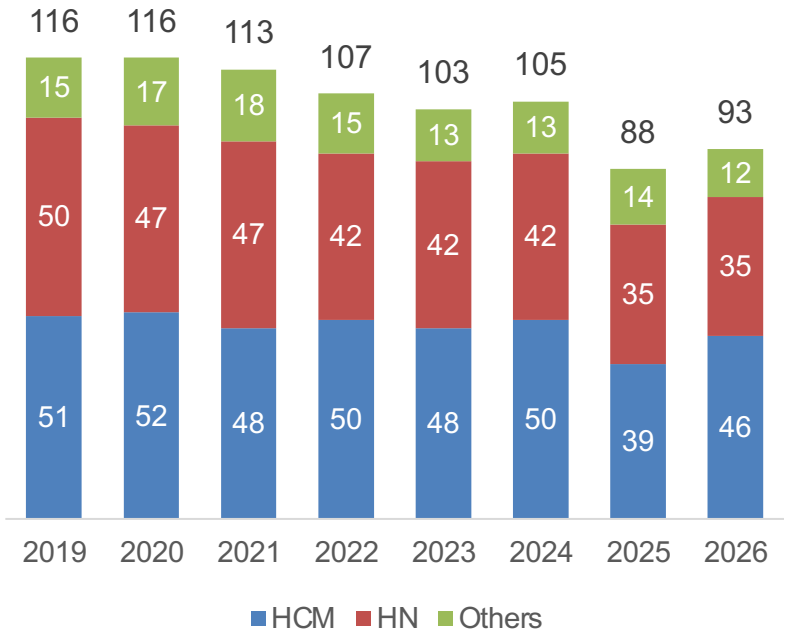


Name	HCM	HN	Others	Total
Others				
Pizza4P's	14	15	5	**34**
Al Fresco's	10	14	4	**28**
Isushi	11	11	1	**23**
Chang Kang Kung	18	-	2	**20**
Thai Express	7	9	1	**17**
Chang - Thai Cuisine	12	2	-	**14**
Sushi Hokkaido Sachi	11	3	-	**14**
Tokyo Deli	12	2	-	**14**
RuNam	9	2	2	**13**
Marukame Udon	7	3	2	**12**
Yutang	2	7	2	**11**
Pho 24	9	-	1	**10**
Crystal Jade	4	2	2	**8**
Khao Lao	3	3	1	**7**
Meiwei	2	5	-	**7**
Sushi Kei	5	2	-	**7**
Sushi Tei	6	-	1	**7**
Vuvuzela	-	3	1	**4**
Wrap & Roll	4	-	-	**4**
Capricciosa	1	-	-	**1**
Sushi bar	1	-	-	**1**
Total	**328**	**203**	**168**	**699**

*The above graph figure does not include: Chang - Modern Thai Cuisine, Chang Kang Kung, Haidilao, Crystal Jade, Lau Bo Sai Gon, Meiwei, RuNam, Sumo Yakiniku, Sushi Tei, Wrap & Roll, Wulao, Yutang (added in 2024).

Fitness gym

Fitness gyms show a positive trend in 2026, with some chains reopening branches in HCM and new chains emerging targeting students and office workers, such as Waystation.

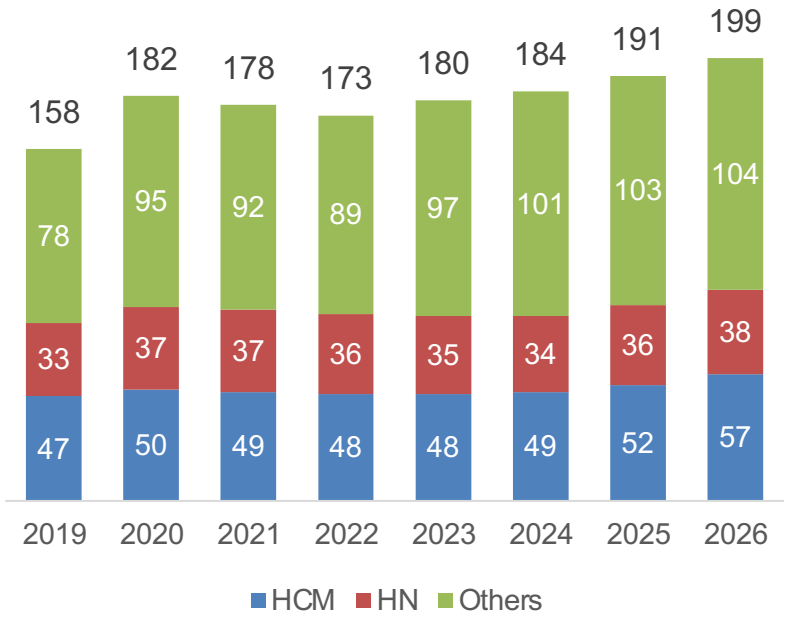


Name	HCM	HN	Others	Total
California fitness	19	11	4	**34**
Waystation	32	-	-	**32**
Curves	6	15	5	**26**
Diamond Fitness Center	9	-	5	**14**
EMS Fitness & Yoga	-	12	1	**13**
S'Life GYM	13	-	-	**13**
Elite fitness	1	8	3	**12**
City Gym	10	-	-	**10**
MVP Fitness	-	7	-	**7**
Body fit	4	-	-	**4**
MMA - Gym	2	-	-	**2**
Olympia Hadong	1	1	-	**2**
Vshape Gym	2	-	-	**2**
Gym Newlife	1	-	-	**1**
KICKFIT SPORTS	-	1	-	**1**
Total	**68**	**55**	**18**	**173**

*The above graph figure does not include: S'Life GYM, Diamond Fitness Center, MVP Fitness, EMS Fitness & Yoga, Kickfit Sport (add in 2024), WayStation (add in 2026)

Movie theatre

The number of movie theatres increases slightly year by year, with brands like Galaxy Cinema and Cinestar expanding more locations in HCM.



Name	HCM	HN	Others	Total
CGV Cinemas	21	22	42	**85**
Lotte Cinema	9	4	32	**45**
Galaxy Cinema	12	2	14	**28**
Beta Cineplex	6	6	9	**21**
BHD Star Cineplex	5	3	2	**10**
Cinestar	4	1	5	**10**
Total	**57**	**38**	**104**	**199**